

# WE BUILD TEXAS ROADS



WEBUILDTEXASROADS.COM

## 01 We Build Texas Roads

We Build Texas Roads is passionate about raising awareness of the incredibly flexible, lucrative, and empowering career paths that exist in asphalt and heavy highway construction industries, and encouraging the next generation to apply by promoting job opportunities across their association members.

## Contact Information

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## 02 Workforce Rangers

The Workforce Rangers are the grassroots arm of the We Build Texas Roads initiative. Rangers across the state will meet with students, educators, job seekers, and community groups to raise awareness of career opportunities in the industry.

## 03 High School Curriculum

The We Build Texas Roads Partnership will pursue creating a regional program of study for high school students for heavy highway construction. This program of study will allow high schools to learn about the heavy highway industry while in school and pursue higher education, trades programs or entering the workforce upon graduation.



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## We Build Texas Roads Quiz

This quiz on our website is designed for students and features personality-type questions to engage them and categorize their strengths in the heavy highway construction industry. Upon completion, students receive detailed information about their results, helping them understand their potential and interests in this field.



## Workforce Ranger Resources

The Workforce Ranger resource page is an exclusive hub for all rangers, providing a comprehensive array of resources. Here, rangers can find and complete sign-up forms, access flyers and posters, stay updated on upcoming events, and submit contact and event reporting forms.

